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I definitely think voting matters, I just don't feel my vote matters.

YOU'LL KNOW AT



Emanuel Vega

38, The Jaded Hero

#proud dog dad #fisherman #boatlover

## ABOUT

Emanuel is an army veteran currently working for the New York Fire Department. He was an army brat and moved around a lot when he was a kid. He served in Iraq and was in the military for 5 years before being honorably discharged.

He has had to utilize the VA for treatment on many occasions. Because he has moved three times to three different states, he has had to start the VA registration process over in each state. "I'm confused as to why they can't all get on the same page."

He lives with his long term partner Shelly and his dog Bobo in NYC. On the weekends he takes Shelly and Bobo out on his boat. "Just more taxes I have to pay. That's one bad thing about living in NYC."

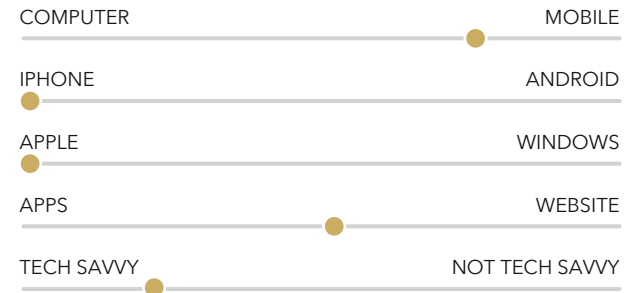
## FRUSTRATIONS

- Lack of access and transparency in local issues.
- VA hospital system is not integrated from state to state.
- Finding a reliable source of information that is trustworthy and non-partisan.

## NEEDS

- Consistent and reliable medical care and an easy way to refill his prescriptions online.
- Updates from the city about docking regulations and a safe place to dock his boat.

## DIGITAL PERSONALITY



## GOALS

- Learn more about the budget so he can see where his tax dollars are going.
- Understand local political issues better so he can debate with his friends.

## SOCIAL MEDIA ACTIVITY



## FAVORITE BRANDS

